

For Immediate Release

Digital Watchdog Expands Speaker Line

The new indoor SiteWatch speakers come in Wall-Mounted and In-Ceiling Housing Options.



DW DW-SWSPC30iAM (left) and DW-SWSPW30iAM(right) indoor speakers.

Cerritos, CA (March 27, 2025) – <u>Digital Watchdog (DW)</u>, the industry leader in digital recorders, surveillance cameras, perimeter protection devices, system peripherals, related management software and cloud video services, introduces our new SiteWatch indoor speakers. Two-way communication solutions, the speakers include a built-in microphone and 30-watt output and can easily be integrated into existing or new video surveillance installations. They feature audio alerts for deterrence, public safety, and communication for improved daily operations.

These standalone, 30-watt, smart audio IP indoor speakers help deter crime by responding to real-time events with automated and manual voice alerts. The speakers have built-in

Press Release

microphone and alarm input for two-way communication and integration with access control systems. The DW-SWSPW30iAM includes a mounting bracket for easy wallmounting installation. The DW-SWSPC30iAM is ideal for applications looking for discrete audio solutions, with an in-ceiling installation that makes the speaker blend with the room's overall design.

With a built-in memory to support pre-recorded messages, the speakers are ideal for live two-way communications, voice paging, alerts and ambient music. The speakers are fully integrated with DW Spectrum and supported IP cameras and can easily integrate with SIPsupporting VoIP via open standards. The DW smart audio speakers are ideal, scalable, and flexible approaches to system design and come with DW's 2-year warranty.

"The SiteWatch series of perimeter protection solutions are critical members of a complete DW video security solution," said Mark Espenschied, Director of Marketing, DW. "These powerful and attractive additions to our speaker line are dynamic tools for crime deterrence and effective public communication."

Product Features:

- All-in-one IP speaker system
- Built-in microphone
- Compatible with IP cameras via DW Spectrum
- Compatible with VoIP devices (IP PBX, IP Phone) via SIP
- Built-in 30W amplifier
- Support pre-recorded messages, live responses, alarms and background music
- Alarm sensor input for access control integration
- Schedule audio alerts
- Support HTTP API for alarm-in transmit
- Web server built-in for easy device management from any browser

Press Release

- ONVIF conformant
- PoE and DC12V for single cable simplified installation
- In-ceiling installation with minimalistic design for a discreet final look.(DW-SWSPC30iAM)
- Wall mount included (DW-SWSPW30iAM)
- 2 year warranty

To learn more about SiteWatch Perimeter Protection Solutions, <u>click here</u>. To learn more

about DW's industry-leading video surveillance products, visit <u>www.digital-watchdog.com</u>.

ABOUT DIGITAL WATCHDOG

Founded in 1987, DW is a leading manufacturer of NDAA/TAA-compliant complete surveillance solutions, delivering easy-to-use, resource-saving artificial intelligence (AI), stunning image quality, advanced hardware capabilities, superior video management, reliable customer support and the lowest total cost of deployment for cloud-managed IP megapixel, Universal HD over Coax megapixel, and legacy analog applications. DW's catalog includes perimeter protection devices, including motion detectors, illuminators and speakers, as well as an NDAA-compliant elevated skin temperature system. With offices in Cerritos, California and Tampa, Florida, and manufacturing facilities in Seoul, Korea, DW is committed to delivering powerful security solutions to its customers worldwide.

XXX

For Images or More Information:

Mark Espenschied Director of Marketing DW® Complete Surveillance Solutions marke@digital-watchdog.com Toll-Free: 866.446.3595 x283 www.digital-watchdog.com

Phone: 866.446.3595 / Fax: 813.888.9262